


Strategy into Action Event Details and Agenda

Materials

File	Modified 
PDF File Strategy Into Action LFD - HANDOUTS.pdf	Sep 13, 2016 by Piet Niederhausen
PDF File 2016-09-14 Presentation - Strategy Into Action UW-IT Leap Forward Day.pdf	Sep 15, 2016 by Piet Niederhausen
PDF File 2016-09-14 Session Outputs - Strategy Into Action UW-IT Leap Forward Day.pdf	Sep 19, 2016 by Piet Niederhausen

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Business Services

Participants will work on strategies for (IT Connect names are shown in parenthesis):

1. [Classroom Technologies](#) (Classroom Technology)
2. [Computing and Storage](#) (*Computing and Storage*)
3. Customer Experience Management - proposed Business Service - [draft 1](#) and [draft 2](#) (*UW-IT Customer Experience*)
4. [Email, Calendaring and Collaboration](#) (*Productivity Suite*)
5. [Enterprise Data and Analytics](#)
6. [Research Computing](#) (*High Performance Computing, Cloud and Data Solutions, Research Cyberinfrastructure*)
7. [SoaP Service Management - Retired \(see v2\)](#) (*UW-IT Service Management*)
8. [Student Administrative Systems](#) (*Student Systems*)

Logistics

Location: [Haggett Hall](#) - Cascade Room

Time: 9AM to 4PM - Lunch Provided

Registration Required: See Registration Form - coming soon

Agenda for the Day

Time	Topic	Overview
9:00 - 9:30	Why a Strategy Management Practice?	<ul style="list-style-type: none">• Activity: Table Talk
9:30 - 10:00	What is the New Practice? How do you apply it?	<ul style="list-style-type: none">• Activity: Draft a UW Strategy on a Page• Artifact: A Strategy on a Page
	Break	
10:30 to Noon	Applying the Practice (Doing)	<ul style="list-style-type: none">• Activities: Draft drivers; Draft outcomes; Draft initiatives• Artifact: A Strategy on a Page
Noon to 1PM	Lunch	
1:00 - 2:00	Compelling Stories	<ul style="list-style-type: none">• Activity: Draft a Compelling Story• Artifact: A Story
	Break	

2:15 - 2:45	Show and Tell	<ul style="list-style-type: none">• Activity: Share compelling stories
2:45 - 3:15	Feedback on the Practice	<ul style="list-style-type: none">• Activity: + - ? !
3:15-4:00	Sustaining the Practice -- Next Steps	<ul style="list-style-type: none">• Activity: Storyboard Using Your Strategy